



**Sharm  
Derma  
2016**

THE INTERNATIONAL CONFERENCE FOR  
DERMATOLOGY & COSMETOLOGY

# SHARM DERMA 2016

THE INTERNATIONAL CONFERENCE FOR  
DERMATOLOGY & COSMETOLOGY

Sharm Derma 2016 Part II (Winter)  
27<sup>th</sup> - 30<sup>th</sup> October 2016, JW Marriott Cairo.

## EXHIBITOR MANUAL



Scan QR Code  
[www.sharmderma.net](http://www.sharmderma.net)

**01**

**Exhibition**



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 600 US \$ Per Meter ( Location A )
- Space only stand 500 US \$ Per Meter ( Location B )
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1<sup>st</sup> October 2016

**Sharm Derma 2016 Badge Policy**

Exhibitor's badges will be issued with the name of the exhibition firm only. They will be given to you at the registration desk.

Each "2x3 m" Booth will get	1 Name Tag + 1 Lunch Ticket
Each "3x3 m", 3x4 m & "4x4 m" Booth will get	2 Name Tags + 2 Lunch Tickets
Each "4x7 m" & "4x8 m" Booth will get	3 Name Tags + 3 Lunch Tickets
Each "5x8 m" & "9x8 m" Booth will get	4 Name Tags + 4 Lunch Tickets

**in Addition to**

Silver sponsor	"25.000 \$" will get	3 Gala Dinner Invitations
Gold sponsor	"50.000 \$" will get	4 Gala Dinner Invitations +5 Doctor Registration
Platinum sponsor	"75.000 \$" will get	5 Gala Dinner Invitations +10 Doctor Registration

**Exhibitor's Stand Preparation & Display of Exhibits**

26<sup>th</sup> - 30<sup>th</sup> October 2016 | 07:00 am -11:30 pm

**Sharm Derma 2016 Exhibition Official Opening Hours**

Thursday	27 <sup>th</sup> October 2016	-
Friday	28 <sup>th</sup> October 2016	-
Saturday	29 <sup>th</sup> October 2016	-
Sunday	30 <sup>th</sup> October 2016	-

02

## Advertisements & Publications

1 <sup>st</sup> Announcement	Cover Page	2000 \$
2 <sup>nd</sup> Announcement	Cover Page	3000 \$

03

## Final Program

Cover page inserted	2000 \$
Back cover page	3000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

04

## Brunch Seminar (Maximum 50 Doctors)

**8.000 \$**

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu in the early morning with fresh attendee

05

## Lunch Seminar (Maximum 50 Doctors)

**10.000 \$**

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

05

## Early Dinner (Maximum 50 Doctors)

**10.000 \$**

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

**06**

**Presidential Reception (500 Pax) Thursday 27<sup>th</sup> October. 2016 8.000 \$**

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



**07**

**Sharm Derma Shuttle Bus 3.000 \$**

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

**08**

**Sharm Derma Senator Lounge (exclusive) 2.000 \$ Per Day**

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

**09**

**Audiovisual Show Support 1.500 \$**

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

**10**

## Workshop

- Non Parallel Workshop ( Free Admission 40 Doctors) 4,000 \$
- Parallel Workshop ( Free Admission 30 Doctors) 3,000 \$



**11**

## Advertising on the Official Congress Website

**1.000 \$**

- Put your company's logo on the website and linking it to your company's website



[www.charmderma.net](http://www.charmderma.net)

**12**

## Gala Dinner

**25.000 \$**

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



**13**

## Slide Show or Small Movie on Gala Dinner

**2.000 \$**

- Send your Message in the form of a small Movie during Gala Dinner (5 min)  
"Special approval from the Scientific Committee is needed"



**14**

## Conference Hall Sponsorship

**10.000 \$**

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



**15**

## Exhibition Hall

**15.000 \$**

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



**- Advertisements & Publications**

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### Badges Sponsor

12.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



17

### Sharm Derma Registration Area Exclusive

15.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



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### Program at A glance

4.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



**19**

**Congress CD Sponsored (Exclusive)**

**4.000 \$**

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



**19**

**Lecture**

**Parallel**

**Non – Parallel**

- Lecture 20 Minutes	3.000 \$	5.000 \$
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 40 Minutes	5.000 \$	7.000 \$
Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.		
- Symposium 60 Minutes	7.000 \$	10.000 \$
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



**19**

**Congress Bag Sponsor (Exclusive)**

**15.000 \$**

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.





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## Speakers' Get-Ready Room

2.000 \$

Facilities will be available at the Congress Center for speakers and abstract presenters to check their Presentations.

- Sponsor's name/ company's logo will appear on all signs on this room.
- Opportunity to provide Sponsor's mouse pad at each workstation.



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## Notepads and Pens

3.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens. The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



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## Congress Bag Inserts

1.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

**25**

**Hands-on in the Exhibition Area**

**3.000 \$**

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area. The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.



**26**

**Daily News**

**2.000 \$ Per Day**

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



**Your ADV.  
Here**

# WE OWE YOU PERFECTION



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Facebook: [www.facebook.com/misr2000](http://www.facebook.com/misr2000)

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