



**International League
Against Epilepsy (ILAE)
Commission on East Mediterranean
Affairs (CEMA)**

**Cairo Winter School on
EEG and Epilepsy**

Course Directors :

Hassan Hosny MD (Egypt)
Sandor Benzicsky (Denmark)

**Nile Ritz Carlton Hotel
Cairo - Egypt**

27th February - 3rd March 2018

Why Sponsor and Exhibit ?

The Conference will provide a unique educational environment dedicate to the exchange of leading edge scientific research, training and commercial intelligence. As such, aligning your company with the Conference will provide you with the consolidate corporate relationships and expose you staff their markets. With over 1000 delegates expected to attend the reasons to participate are plentiful and varied:

- Sponsorship provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among specialists before, during and after the event.
- Conference participants are keen to improve their scientific knowledge aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level .
- Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- Your company's involvement, commitment and support for the conference, will be widely acknowledged leading up to and during the Conference.
- Sponsorship contributes to the promotion, planning and operation of the conference, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates.
- The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- The Conference will provide the perfect platform to demonstrate and/or to promote new products and techniques.
- Early confirmation of your support for the Conference will ensure maximum exposure as your company logo can be extensive promotional campaign implemented in the lead up to the Conference.

Dear Exhibitor

Welcome to International League Against Epilepsy (ILAE) Commission on East Mediterranean Affairs (CEMA) that will be held in 27th February - 3rd March 2018 - Citadel Azur Resort, Sahl Hashish - Hurghada.

What are the innovations of this coming (CEMA) ? In addition to our complete annual overview of all recent developments in updated knowledge on Neurophysiology, Neurosonology, Interventional Neurology, Dementia, Epilepsy and Botulinum Toxin.

The plenary sessions are dedicated to CVA, Dementia, Polyneuropathies, Epilepsy, Neurophysiology, Movement Disorders, Headache, Neurogenetics, Infectious Diseases, MS, Pediatric Neurology, and other important topics.

- we will provide you with every new innovation in your field This year we will provide you with many and many new ideas for exhibition we ensure to meet your expectation and satisfaction

Our Operations Team will be happy to answer any questions, explain a regulation or offer any special assistance you may require. Please call if you need help!!

Due to the regulation of the International Credit Hours starting from this year the sponsored lectures and symposium will be limited (First come First Serve)

We look forward to seeing you at (CEMA) 2018.

Wishing you a successful Exhibition,

Khaled M. Gado
(CEMA) Managing Director

Congress Office



Address: 16 Fathy Talaat st. - Sheraton Buildings - Cairo

Tel: +20 (2) 22666152 - 22666156 - 01001634534

Fax: +20 (2) 22666137

Website: www.misr2000online.net | Email: misr_2000@hotmail.com

Facebook: www.facebook.com/misr2000

1 Exhibition



- A Wide area provided for a large medical exhibition including some of largest pharmaceutical companies and manufacturers of Neurophysiology, Neurosonology, Interventional Neurology, Dementia, Epilepsy and Botulinum Toxin equipment.
- Space only stand 5000 L.E Per Meter (Minimum Space 6 m 2*3)
- 50 % Deposit is due upon signing the Contract (Space Available 2*3 - 3*3 - 3*4 - 2*6 - 3*6)
- **Balance Due on 1st Feb 2018**

2 VIP Lounge

25.000 L.E Per Day

3 Final Program

Cover page inserted	10.000 L.E
Back cover page	15.000 L.E
One page inserted Middle	7.000 L.E
One Page inserted	5.000 L.E

4 Advertising on the official Congress Website 15.000 L.£

- Put your company logo on the website and to be linked to your company website

5 Gala Dinner 250.000 L.£

- Specialized menu For Gala Dinner
- Printing the Gala Dinner invitation with the sponsor logo & putting the sponsor name in program book without the show
- The Company will have 50 Invitation to invite whomever they want



6 Conference Hall Sponsorship 100.000 L.£

- 2 Banner of the Sponsor will be place in the conference Hall Next to the Stage for all the conference Days
- (Material Should Be Provided By The Client)



7 Exhibition Hall 100.000 L.£

- 25 Baners (1 m x 1 m) of the Sponsored will be placed at the Exhibition Area
- (Material Should Be Provided By The Client)
- The banners should not weight more than 3 kilos each



8 Registration Badges Sponsor

100.000 L.E

- Sponsor Logo Will be Printed in All Conference Participant badge
- (Material Should Be Provided By The Client)



9 (CEMA) Registration Area Exclusive

100.000 L.E

- Conference and companies close guests spend time in the registration waiting area lounge - serving amenities
- Company Logo on registration Lounge and on Counter



10 Program at A glance

30.000 L.E

- This Condensed, Pocket –Size version of the final Program is available on site to all attendees.
- It Provide a handy guide to all the Meeting Halls, Exhibitors, Plans
- 1 advertising on the back Cover of the Program will be available for your company

11 Lecture

- | | |
|--|------------|
| - Lecture 20 Minutes
(Sponsored Plenary Lecture Non Parallel session) | 40.000 L.E |
| - Symposium 40 Minutes
(Sponsored of 2 or 3 lecture (40) Min Non Parallel session) | 60.000 L.E |
| - Symposium 60 Minutes
(Sponsored of 2 or 3 lecture (60) Min Non Parallel session) | 80.000 L.E |

12 Congress Bag Sponsor (Exclusive)

80.000 L.E

- Your company's Logo will appear on 500 congress bags Given to all attendees
- putting advertisement, pens or notepads in the bags.

