



17TH PAN ARAB UNION OF NEUROLOGICAL SOCIETIES (PAUNS) MEETING

IN COLLABORATION WITH

THE EGYPTIAN SOCIETY OF NEUROLOGY, PSYCHIATRY & NEUROSURGERY

21ST CNC

CAIRO INTERNATIONAL NEUROLOGY CONFERENCE
EUROPEAN ACADEMY OF NEUROLOGY
AMERICAN ACADEMY OF NEUROLOGY



EXHIBITOR MANUAL

PRE CONGRESS TEACHING COURSES 12TH FEBRUARY 2020

CONGRESS 13TH - 15TH FEBRUARY 2020

INTERCONTINENTAL CITYSTARS HOTEL, CAIRO-EGYPT.

WWW.CNCEGYPT.NET

Why Sponsor and Exhibit ?

The Conference will provide a unique educational environment dedicate to the exchange of leading edge scientific research, training and commercial intelligence. As such, aligning your company with the Conference will provide you with the consolidate corporate relationships and expose you staff their markets. With over 1000 delegates expected to attend the reasons to participate are plentiful and varied:

■ Sponsorship provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among specialists before, during and after the event.

■ Conference participants are keen to improve their scientific knowledge aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level .

■ Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

■ Your company's involvement, commitment and support for the conference, will be widely acknowledged leading up to and during the Conference.

■ Sponsorship contributes to the promotion, planning and operation of the conference, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates.

■ The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.

■ The Conference will provide the perfect platform to demonstrate and/or to promote new products and techniques.

■ Early confirmation of your support for the Conference will ensure maximum exposure as your company logo can be extensive promotional campaign implemented in the lead up to the Conference.



CAIRO INTERNATIONAL NEUROLOGY CONFERENCE

Dear Exhibitor

Welcome to 17th PAUNS and 21st CNC Conference that will be held in
13th - 15th February 2020 - Intercontinental Citystars - Cairo, Egypt

What are the innovations of this coming 17th PAUNS and 21st CNC Conference ? In addition to our complete annual overview of all recent developments in updated knowledge on Neurophysiology, Neurosonology, Interventional Neurology, Dementia, Epilepsy and Botulinum Toxin. The plenary sessions are dedicated to CVA, Dementia, Polyneuropathies, Epilepsy, Neurophysiology, Movement Disorders, Headache, Neurogenetics, Infectious Diseases, MS, Pediatric Neurology, and other important topics.

- we will provide you with every new innovation in your field This year we will provide you with many and many new ideas for exhibition we ensure to meet your expectation and satisfaction

Our Operations Team will be happy to answer any questions, explain a regulation or offer any special assistance you may require. Please call if you need help!!

Due to the regulation of the International Credit Hours starting from this year the sponsored lectures and symposium will be limited (First come First Serve)

We look forward to seeing you at 17th PAUNS and 21st CNC Conference.

Wishing you a successful Exhibition,

Khaled M. Gado
PAUNS and CNC Managing Director

1

Exhibition



- A Wide area provided for a large medical exhibition including some of largest pharmaceutical companies and manufacturers of Neurophysiology, Neurosonology, Interventional Neurology, Dementia, Epilepsy and Botulinum Toxin equipment.
- Space only stand 500 \$ Per Meter (Minimum Space 6 m 2*3)
- 50 % Deposit is due upon signing the Contract (Space Available 2*3 - 3*3 - 3*4 - 2*6 - 3*6)
- **Balance Due on 1st January 2014**

2

VIP Lounge

5.000 \$ Per Day

3

Final Program

Cover page inserted	1000\$
Back cover page	1500\$
One page inserted Middle	1000\$
One Page inserted	1000\$

4

Advertising on the official Congress Website**2000\$**

- Put your company logo on the website and to be linked to your company website

5

Gala Dinner**40.000\$**

- Specialized menu For Gala Dinner
- Printing the Gala Dinner invitation with the sponsor logo & putting the sponsor name in program book without the show
- The Company will have 50 Invitation to invite whomever they want



6

Conference Hall Sponsorship**10.000\$**

- 2 Banner of the Sponsor will be place in the conference Hall Next to the Stage for all the conference Days
- (Material Should Be Provided By The Client)



7

Exhibition Hall**10.000\$**

- 25 Baners (1 m x 1 m) of the Sponsored will be placed at the Exhibition Area
- (Material Should Be Provided By The Client)
- The banners should not weight more than 3 kilos each

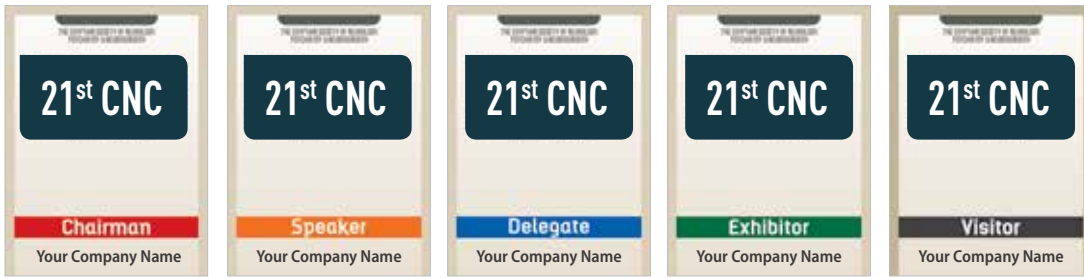


8

Registration Badges Sponsor

15.000\$

- Sponsor Logo Will be Printed in All Conference Participant badge
- (Material Should Be Provided By The Client)



9

20th CNC Registration Area Exclusive

20.000\$

- Conference and companies close guests spend time in the registration waiting area lounge - serving amenities
- Company Logo on registration Lounge and on Counter



10

Program at A glance

5000\$

- This Condensed, Pocket –Size version of the final Program is available on site to all attendees.
- It Provide a handy guide to all the Meeting Halls, Exhibitors, Plans
- 1 advertising on the back Cover of the Program will be available for your company

11

Lecture

- Lecture 20 Minutes (Sponsored Plenary Lecture)	5.000\$
- Symposium 40 Minutes (Sponsored of 2 or 3 lecture (40) Min)	10.000\$
- Symposium 60 Minutes (Sponsored of 2 or 3 lecture (60) Min)	15.000\$

12

Congress Bag Sponsor (Exclusive)

15.000\$

- Your company's Logo will appear on 500 congress bags Given to all attendees
- putting advertisement, pens or notepads in the bags.



13

Presidential Reception (500 Pax)**20.000 \$**

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



14

Program at A glance**7.000 \$**

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



15

Notepads and Pens**3.000 \$**

- Sponsor will provide or provide funding for the participants' notepads and pens. The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



16

Congress Bag Inserts

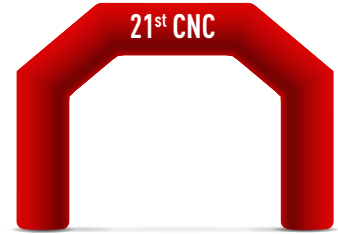
2.000 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

17

Gate on Main Hall

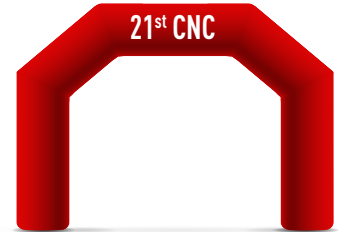
3.000 \$



18

Gate on Exhibition Entrance

2.000 \$



الاسعار غير شاملة ١٤ % ضريبة القيمة المضافة

Contact Us