

# 1<sup>ST</sup> SHARM DERMA DIGITAL CONFERENCE WEBINAR

PROF. DR. ABDEL-RAHIM ABDALLAH

الفداء اليه روح  
أ.د. عبد الرحيم عبدالله



CONGRESS  
**15<sup>th</sup> / 17<sup>th</sup>**  
JULY 2020



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[www.sharmdermaegypt.com](http://www.sharmdermaegypt.com)

**PROPOSED PROGRAM**







# WELCOME MESSAGE

Dear Colleagues

For the very first time, owing to the present circumstances, Sharm Derma Conference will be held ONLINE, from 15<sup>th</sup> – 17<sup>th</sup> July, 2020.

The Virtual conference will be for 8 hours daily (on the 15<sup>th</sup>, 16<sup>th</sup> & 17<sup>th</sup> July), in addition to 15 mins at the end of each day which we reserved for replying all the online questions sent to us. During our virtual conference, we promise to provide you with an exceptionally valuable online experience, covering a variety of important topics, including state-of-the-art in medical & aesthetic dermatology.

Hoping that each and every one of you will benefit from our online conference.

Finally, I hope that you and your families stay safe and well

**Sincerely,**

**Assem Farag**

**Prof. Assem Farag**

A handwritten signature in blue ink, appearing to read 'Assem Farag', written over a horizontal line.

Professor of Dermatology and  
Venereology, Faculty of Medicine,  
Benha University

**DAY 1**

**WEDNESDAY**

**15<sup>TH</sup> JULY 2020**

**ROOM A**

## DAY 1: WEDNESDAY, 15<sup>TH</sup> JULY 2020

**OPENING CEREMONY**

**Room A**

**09:30 – 10:00**

**EXCEPTIONAL CLINICAL CASES**

**Room A**

**10:00 – 11:00**

**Moderators:** Mahira El-Sayed - Ahmed Sadek



Exceptional clinical cases presented by the students of the Legendary Prof. Abdel Rahim Abdallah (ESDV)



**LASER SESSION**

**Room A**

**11:00 – 13:00**

**Speakers:** Ashraf Badawi - Yasser Hamed - Shady Mahmoud - Mohamed Elsaie Abeer Tawfik



Why basics of lasers are important in Laser practice?

Ashraf Badawi

Laser safety, what changed after the Corona Pandemic?

Ashraf Badawi

Vascular lesions, which Laser for which lesion?

Yasser Hamed

Lasers for pigmented lesions & tattoos, what works and what doesn't work?

Shady Mahmoud

Lasers for scars, the best protocol

Mohamed Elsaie

Laser treatments in medical disorders

Abeer Tawfik

**ISOTRETINOIN MYSTERIES AND WONDERS**

**Room A**

13:00 – 13:30

**Speakers:** Assem Farag - Shady Mahmoud - Hany About Wafa



Isotretinoin mysteries and wonders



13:30 - 14:00

Break and Visit Exhibition

**CLINICOPATHOLOGICAL SESSION**

**Room A**

14:00 – 15:00

**Speakers:** Assem Farag - Mohamed El-Khalawany - Mohamed El-Banhawy - Shady Mahmoud  
George Tharwat - Mohamed Samir - Mohamed Zein - Walid Ibrahim - Noha Ali - Mohamed Hassan



**THEN & NOW PIGMENTATION UPDATE**

**Room A**

15:00 – 15:30

**ISISPHARMA**  
DERMATOLOGIE

**Speakers:** Assem Farag - Marwa Abdallah - Heba Gawdat

THEN & NOW PIGMENTATION UPDATE



**CHALLENGES IN DIAGNOSIS OF CSU**

**Room A**

15:30 – 16:00

**Speaker:** Assem Farag



CHALLENGES IN DIAGNOSIS OF CSU



**CHALLENGES IN MANAGEMENT OF CSU WITH ANTIHISTAMINES**

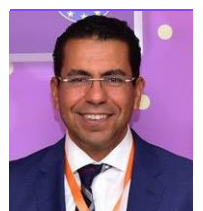
**Room A**

16:00 – 16:30

**Moderator:** Assem Farag  
**Speaker:** Mahmoud Abdallah



CHALLENGES IN MANAGEMENT OF CSU WITH ANTIHISTAMINES



## SILENCING PSORIASIS

Room A

16:30 – 17:00

**Speakers:** Assem Farag - Mahira El-Sayed

abbvie

**Introduction** Assem Farag

**Silencing Psoriasis: How far can we go?** Mahira El-Sayed





**DAY 1**

**WEDNESDAY**

**15<sup>TH</sup> JULY 2020**

**ROOM B**

**TRICHOLOGY UPDATES 2020 - Part I**

**Room B**

11:00 – 13:00

**Speakers:** Assem Farag - Jerry Shapiro - Hoda Moneib - Lidia Rudnicka - Marwa Abdallah  
Rachita Dhurat - Manal Bosseila - Marwa Fawzy



**HAIR CASES – AWARD (10 MINS)**  
**(ASSEM FARAG, JERRY SHAPIRO, HODA MONEIB, RACHITA DHURAT)**

**Trichoscopy of Alopecia: Diagnosis simplified (20 mins) (Hoda Moneib)**

**Alopecia areata: From trichoscopy to therapy in adults & children (20 mins) (Lidia Rudnicka)**

**Practical tips in scalp biopsy (15 mins) (Marwa Fawzy)**

**How do I treat refractory cases of AA in Egypt (20 mins) (Marwa Abdallah)**

**Utility of elastin staining in primary Cicatricial Alopecia (20 mins) (Rachita Dhurat)**

**Quiz session: Test yourself (10 mins) (Manal Bosseila)**

**13:30 - 14:00 Break and Visit Exhibition**

**COSMECEUTICALS FOR HAIR LOSS**

**Room B**

14:00 – 14:30

**Speaker:** Hoda Moneib



**Cosmeceuticals for Hair Loss: Fact or Myth?**



**NON-ANDROGENETIC FACTOR IN HAIR  
LOSS & GROWTH : LOCAL & SYSTEMIC SUPPLEMENTS**

**Room B**

14:30 – 15:00

**Speakers:** Hoda Moneib - Ahmed Elattar



**USING NATURAL SCIENCE IN TREATMENT OF  
ATOPIC DERMATITIS / PSORIASIS**

**Room B**

15:00 – 15:30

**Speakers:** Assem Farag - Marwa Abdallah - Rehab Hegazy - Mohamed Hussein *Johnson & Johnson*



**HAIR SESSION**

**Room B**

15:30 – 16:00

**Speakers:** Assem Farag - Hoda Moneib



HAIR SESSION



**WHEN ACNE IS THE TIP OF THE ICEBERG:  
PRACTICE ESSENTIALS**

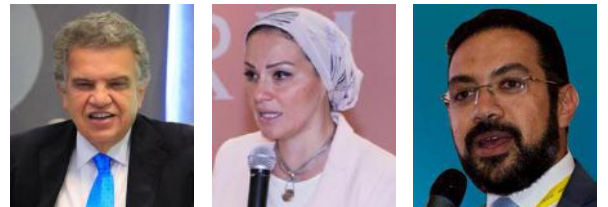
**Room B**

16:00 – 16:30

**Speakers:** Assem Farag - Rehab Hegazy - Mohamed Hussein



When acne is the tip of the iceberg: Practice essentials  
Assem Farag, Rehab Hegazy, Mohamed Hussein



**DAY 2**

**THURSDAY**

**16<sup>TH</sup> JULY 2020**

**ROOM A**

## DAY 2: THURSDAY, 16<sup>TH</sup> JULY 2020

**TYPE 2 INFLAMMATION IN ATOPIC DERMATITIS  
& BEYOND SYMPOSIUM** Room A

10:00 – 11:00

SANOFIGENZYME 

**Speakers:** Assem Farag - Mahira El-Sayed



10:00 – 10:20

**Atopic dermatitis Disease burden & type-2 co-morbidities**

**Assem Farag**

10:20 – 11:00

**Atopic dermatitis from pathophysiology to disease management**

**Moderator:** Assem Farag

**Speaker:** Mahira El-Sayed

**LASER SESSION**

**Room A**

**11:00 – 13:30**

**Panel:** Samia Esmat - Ashraf Badawi - Manal Bosseila

**Speakers:** Ashraf Badawi - Abeer Tawfik - Manal Bosseila - Shady Mahmoud - Nevine Dorgham - Dina Dorgham



**Cases to be discussed with a Panel:**

- 1) Hair reduction: Paradoxical hypertrichosis, Leuchotrichia, PIH after Hair removal, LAHR during pregnancy, LAHR during lactation, At what age to start LAHR in girls? (Nevine Dorgham)
- 2) Vascular lesions: Cases with Panel discussion (Abeer Tawfik)
- 3) Pigmented lesions & tattoos: Cases with Panel discussion (Ashraf Badawi)
- 4) Scars: Cases with panel discussion (Shady Mahmoud)
- 5) Some clinical Dermatology cases with possible laser treatment (Panel discussion) (Manal Bosseila)

**13:30 - 14:00**

**Break and Visit Exhibition**

**SKIN & EYE ANTIAGING AND BRIGHTENING TRICKS**

**Room A**

**14:00 – 14:30**

**Speakers:** Rehab Hegazy - Shady Mahmoud



**Focus on periorbital  
Focus on facial skin**

**Rehab Hegazy  
Shady Mahmoud**



**UPDATES 2020 & COVID - 19**

**Room A**

**14:30 - 16:45**

**Speakers:** Ahmed Alissa - John McGrath - George Hruza - Henry Lim - Mahira El-Sayed - Seemal Desai



**Laser Tattoo Removal: A Real Challenge**

**An update on new monoclonal antibodies and small molecule therapies for atopic dermatitis**

**Safe practice of dermatology during the COVID-19 pandemic**

**Operating phototherapy units in the era of COVID-19 pandemic**

**Psoriasis in the era of COVID-19**

**Skin of color: Updates**

**Melasma update**

**Ahmed Alissa**

**John McGrath**

**George Hruza**

**Henry Lim**

**Mahira El-Sayed**

**Seemal Desai**

**Seemal Desai**



**REGENERATIVE MEDICINE UPDATES**

**Room A**

16:45 - 17:15

**Speakers:** Shady Mahmoud - Mohamed Elsaie



**DAY 2**

**THURSDAY**

**16<sup>TH</sup> JULY 2020**

**ROOM B**

**TRICHOLOGY UPDATES 2020 - Part II**

**Room B**

**10:00 - 11:00**

**Speakers:** Hoda Moneib - Jerry Shapiro - Heba Gawdat



**Oral Minoxidil in androgenetic alopecia: The New York University experience (10 mins) (Jerry Shapiro)**

**Diagnostic approach to diffuse hair loss (20 mins) (Hoda Moneib)**

**Medical tips for hair care products (20 mins) (Heba Gawdat)**

**BEST PRACTICE GUIDELINES IN HAIR**

**Room B**

**11:00 - 11:30**

**Speakers:** Assem Farag - Manal Bosseila - Amin Sharobim



## DERMOSCOPY: TIPS IN DERMATOLOGY PRACTICE

Room B

11:30 - 13:30

**Speakers:** Hoda Moneib - Manal Bosseila - Heba Gawdat - Ahmed Sadek - Azza Esmat - Ahmed Afifi



**Alphabet of Dermoscopy (10 mins) (Heba Gawdat)**

**The 3 points check list: The elephant method, the chaos & clues method (10 mins) (Ahmed Afifi)**

**Benign non melanocytic lesions:**

**Vascular lesions (10 mins) (Ahmed Sadek)**

**Dermatofibroma, the many faces (10 mins) (Ahmed Afifi)**

**Solar lentigo, seborrheic keratosis (5 mins) (Ahmed Afifi)**

**BCC: The basics:**

**Unusual presentations of BCC (15 mins) (Manal Bosseila)**

**Keratinocytes malignancy at the time of dermoscopy (15 mins) (Azza Esmat)**

**Inflammoscopy (15 mins) (Ahmed Sadek)**

**Onychoscopy of onychomycosis: Pitfalls in diagnosis (15 mins) (Hoda Moneib)**

**Quiz session: test yourself (15 mins) (Ahmed Afifi)**

13:30 - 14:00

Break and Visit Exhibition

## REGENERATIVE TRICHOLOGY: A NEW HOPE Room B

14:00 - 14:30

**Speaker:** Hoda Moneib



ADVANCE MEDICAL  
THE FUTURE IN HAND



**TOWARDS BETTER HAIR PROBLEMS PRACTICE Room B**

14:30 - 15:00

**Speakers:** Assem Farag - Mohamed Hussein - Hany Aboul Wafa



**Dysport: The Je ne Sais Quoi Effect Room B**

15:00 - 15:30

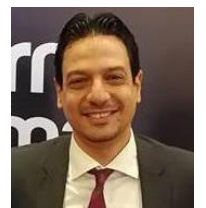
**Speaker:** Mohamed Hussein



**Scar Management: A Quick Overview Room B**

15:30 - 16:00

**Speaker:** Amr Kotb



**DAY 3**

**FRIDAY**

**17<sup>TH</sup> JULY 2020**

**ROOM A**

## DAY 3: FRIDAY, 17<sup>TH</sup> JULY 2020

### VITILIGO SESSION FOCUS ON VITILIGO TREATMENT

Room A

10:00 – 11:30

**Speakers:** Samia Esmat - Marwa Abdallah - Rehab Hegazy - Tasneem Mohamed  
Dalia Bassiouny - Lamia El-Garhy



When is Vitiligo an emergency?	Samia Esmat
Treating Childhood Vitiligo	Marwa Abdallah
Management of Hand Vitiligo	Rehab Hegazy
Phototherapy for vitiligo	Tasneem Mohamed
Practical Tips in Melanocyte Transplant	Dalia Bassiouny
Unconventional therapy for Vitiligo	Lamia El-Garhy

### Psoriasis: Disease Domains and Treatment Algorithm

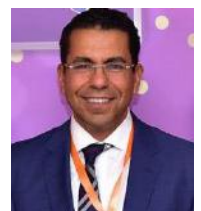
Room A

11:30 – 12:15

**Speakers:** Rehab Hegazy - Mahmoud Abdallah



An algorithm for treating psoriasis patients	Rehab Hegazy
Disease domains in Psoriasis	Mahmoud Abdallah



12:15 - 13:00

Break and Visit Exhibition

**TRICHOLOGY UPDATES 2020 - Part III** **Room A** 13:00 – 15:15

**Speakers:** Jerry Shapiro - Mahira El-Sayed - Adriana Rakowska - Manal Bosseila - Ahmed Afifi - Mohamed Abdel Hady



- Translational hair research: From Bench to bedside (30 mins)
- Scaly dermatoses of the scalp: Diagnostic approach (20 mins)
- Scalp Seborrheic Dermatitis: Treatment strategy (20 mins)
- Scalp psoriasis: Treatment strategy (20 mins)
- Hair transplantation: What dermatologist should know (15 mins)
- Challenging hair cases: Pearls & pitfalls (30 mins)

- Jerry Shapiro
- Ahmed Afifi
- Manal Bosseila
- Mahira El-Sayed
- Mohamed Abdel Hady
- Adriana Rakowska

**The Dilemma of CSU Patient Management** **Room A** 15:15 – 15:45

**Speaker:** Nagwa Elwan





**DAY 3**

**FRIDAY**

**17<sup>TH</sup> JULY 2020**

**ROOM B**

**SHARPEN SKILLS SESSION**

**Room B**

10:00 – 11:00

**Speakers:** Yehia El-Garem - Khaled El-Hoshy

**Allergan Aesthetics**  
an AbbVie company



**AESTHETIC SESSION  
FILLER UPDATES SESSION**

**Room B**

11:00 – 12:30

**Speakers:** Tahra Leheta - Phillipe Kestemont - Nevine Dorgham - Amin Sharobim



**Midface: Focus on periorbital area & cheek contouring (Nevine Dorgham)**

**Jaw line contouring, how to achieve the perfect shape (Amin Sharobim)**

**All you need to know about medical rhinoplasty (Tahra Leheta)**

**Live injection with tips (Phillipe Kestemont)**

**12:30 - 13:00**

**Break and Visit Exhibition**

**AESTHETIC SESSION  
BOTULINUM TOXIN SESSION**

**Room B**

**13:00 – 15:00**

**Speakers:** Yehia El-Garem - Tahra Leheta - Rehab Hegazy - Nevine Dorgham  
Amin Sharobim - Dina Dorgham



Contouring the face by masseter muscle toxin injection

Yehia El-Garem

Optimizing your points of injection to cure gummy smile

Amin Sharobim

Using toxin in getting the perfect brow shape

Tahra Leheta

Neck lifting using toxin: Two techniques to use

Rehab Hegazy, Nevine Dorgham

Perioral area mixed approach (toxin and HA injections)

Dina Dorgham

**FULL FACE APPROACH: TIPS & TRICKS**

**Room B**

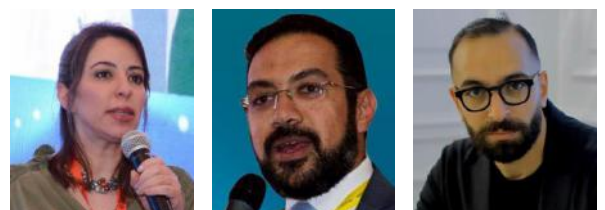
**15:00 – 15:30**



**Moderators:** Rehab Hegazy - Amin Sharobim



**Injectors:** Nevine Dorgham - Mohamed Hussein -  
Shady Ismail





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