



**Sharm  
Derma  
2015**

THE INTERNATIONAL CONFERENCE FOR  
DERMATOLOGY & COSMETOLOGY

# SHARM DERMA 2015

THE INTERNATIONAL CONFERENCE FOR  
DERMATOLOGY & COSMETOLOGY

JW Marriott Hotel  
28<sup>th</sup> - 30<sup>th</sup> May, 2015

| EXHIBITOR  
MANUAL



## Dear Exhibitor

Welcome to SHARM DERMA MEETING 2015 which will be held in Cairo (from Thursday 28<sup>th</sup> till Saturday 30<sup>th</sup> May, 2015) in JW Marriott Hotel.

What are the innovations of the up-coming SHARM DERMA ? In addition to our complete annual overview of all the recent developments in our surgical & medical professions - plastic surgery, cosmetic dermatology, and concerned specialties - we will provide you with every new innovation in your field.

This year we will provide you with many and many new ideas for exhibition.

We ensure meeting all your expectations. Our Operations' Team will be happy to answer any questions, explain a regulation or offer any special assistance you might require.

Please call whenever you need help!!

We are looking forwards to seeing you at SHARM DERMA 2015.

Wishing you a successful Exhibition.





## Available Booths

Stand 2\*3 m<sup>2</sup> **25.000 L.E**

Stand 2\*6 m<sup>2</sup> **50.000 L.E**

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## Platinum

**Category 1** **200.000 L.E**

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Stand 2\*6 m<sup>2</sup>  
Lyn Yards and Name Tags  
2 pages in final program  
40 Full Registrations  
Session Or workshop 1 hr

**Category 2** **200.000 L.E**

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Stand 2\*6 m<sup>2</sup>  
Sponsors of congress Bags  
2 Advertisements in final program  
40 Full Registrations  
Session Or workshop 1 hr

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## Gold

**Category 1** **175.000 L.E**

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Stand 2\*6 m<sup>2</sup>  
Sponsor of Registration area  
1 Advertisement in final program  
20 Full Registrations  
Session or workshop 30 mins

**Category 2** **150.000 L.E**

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Stand 2\*6 m<sup>2</sup>  
Lunch 1 day  
1 Advertisement in final program  
20 Full Registrations  
Session or workshop 20 mins



 **Silver**

**Category 1** **125.000 L.E**

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- Stand 2\*6 m<sup>2</sup>
- Coffee break 1 day
- 1 Advertisement in final program
- 20 Full Registrations

**Category 2** **100.000 L.E**

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- Stand 2\*6 m<sup>2</sup>
  - Note Book & Pens
  - 1 Advertisement in final program
  - 20 Full Registrations
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 **Bronze**

**Category 1** **50.000 L.E**

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- Stand 2\*3 m<sup>2</sup>
  - 1 Advertisement in final program
  - 10 Full Registrations
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 **Final Program**

Cover page	10.000 L.E
Back cover page	15.000 L.E
One page inserted (Middle)	10.000 L.E
One Page inserted	5.000 L.E



## **Sharm Derma Senator Lounge (exclusive) 15.000 L.E** Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge.
  - Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
  - Company's logo on sharm lounge signage.
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## **Workshop**


- Non-parallel Workshop ( Free Admission 40 Doctors) **25.000 L.E**
  - Parallel Workshop ( Free Admission 30 Doctors) **20.000 L.E**
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## **Lecture**

	Main Hall	Small Hall
Lecture 20 Minutes	30.000 L.E	15.000 L.E
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 40 Minutes	50.000 L.E	25.000 L.E
Sponsoring of 2 or 3 lectures (40 mins)- Non-parallel session.		
- Symposium 60 Minutes	70.000 L.E	35.000 L.E
Sponsoring of 2 or 3 lectures (60 mins)- Non-parallel session.		

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## **Congress Bag Inserts** **5.000 L.E**

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
  - Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
  - All inserts are subject to Committee approval.
  - Benefit.
  - Opportunity to promote your company to all delegates with tangible information.
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# WE OWE YOU PERFECTION



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