

# 15<sup>TH</sup>

## ANNUAL AIN SHAMS INTERNATIONAL RHEUMATOLOGY & REHABILITATION CONFERENCE

**ONLINE LIVE CONFERENCE**  
**"A FOCUS ON PRACTICE"**



Under The Patronage Of:

**Prof. Mahmoud El Meteini**  
**President Of Ain Shams University**

**Prof. Ashraf Omar**  
**Dean Of Faculty Of Medicine, ASU**

**Honary President Of The Conference**  
**Prof. Mahmoud El Tayeb**

**Head Of The Department And President Of Conference**  
**Prof. Mona El Sebaie**

**Conference Secretary General**  
**Prof. Nouran Abaza**

**Coordinator of the conference**  
**Dr. Hossam Salah**

**DO NOT MISS AN EXCEPTIONAL  
VIRTUAL INTERACTIVE EXPERIENCE AND A RICH PROGRAM**

### **AGENDA AT A GLANCE:**

2ND AND 3RD OF DECEMBER: RHEUMATOLOGY

4TH OF DECEMBER: ELECTRODIAGNOSIS AND NEUROMUSCULAR ULTRASOUND

5TH OF DECEMBER: REHABILITATION



**CLICK HERE**

**WEBINAR ID: 898 7892 2697**  
**WEBINAR PASSCODE: misr2000**

**2<sup>ND</sup> - 5<sup>TH</sup>  
DECEMBER  
2020**



إنطلاقاً من إيماننا بأن المجتمعات تتخطى أزماتها بالمسؤولية الجماعية لأفرادها وكياناتها والتي يصبح دورها الوقائي هو فرض عين.

وفي ظل الوضع الراهن الذي تمر بها البشرية ، وجد قسم الطب الطبيعي والروماتيزم والتأهيل وشركة مصر ٢٠٠٠ للمؤتمرات الطبية أن مسؤوليتهما الإجتماعية تتجسد في السعي لإستمرار وصول العلم والمعرفة للمنتفعين بها وتذليل العقبات عن طريقهم مع إبقائهم سالمين ، من خلال وسائل ووسائط التواصل الرقمي بشتى أنواعها وأشكالها.

يعلم قسم الطب الطبيعي والروماتيزم والتأهيل وشركة مصر ٢٠٠٠ للمؤتمرات الطبية عن إصدار النسخة الرقمية الأولى للمؤتمر الخامس عشر لقسم الطب الطبيعي والروماتيزم والتأهيل والتي ستشمل المحاضرات وورش العمل بشكل تفاعلي كامل من حيث إمكانية التواصل مع المتحدثين وعرض الأسئلة والنقاشات والإستفسارات .  
قسم الطب الطبيعي والروماتيزم والتأهيل وشركة مصر ٢٠٠٠ للمؤتمرات الطبية تدعوكم لتشاركونا مبادرتنا، و تكونوا شركائنا

As it is our belief that communities only prevail through hardships via a collective social responsibility of its individuals and entities, which mandates an effective and preventive role.

In the current situation humanity is experiencing, Physical Medicine, Rheumatism and Rehabilitation - Ain Shams University realized that our corporate social responsibility is to continuously seek to deliver science and knowledge to its beneficiaries and attempt to overcome any obstacles in this pathway while keeping everybody safe by best utilizing various digital and social media platforms.

Physical Medicine, Rheumatism and Rehabilitation - Ain Shams University and Misr

2000 Medical Conferences announces the first digital version of 15<sup>th</sup> International Conference of Rheumatology & Rehabilitation Ain Shams University which involves lectures, workshops with complete interaction and the possibility to communicate, ask and discuss with speakers.

Physical Medicine, Rheumatism and Rehabilitation - Ain Shams University and Misr

2000 Medical Conferences invites you to Join our initiative, be our partner

Physical Medicine, Rheumatism and Rehabilitation – Ain  
Shams University and Misr 2000 Medical Conferences in-  
vites you to Join our cause, be our partner

## 15<sup>th</sup> International Conference of Rheumatology & Rehabilitation Ain Shams

2<sup>nd</sup> - 5<sup>th</sup> December 2020

### Platinum Sponsor [200K EGP]

#### Logo exposure

- Display your logo as an initiative supporter through-out all webinar episodes in 4 days [Exclusive to Platinum Sponsor]
- Display your logo on official 'Misr2000  
[Website](#) / [Facebook page](#) / [Twitter](#) / [Instagram](#) as platinum sponsor.
- Logo fixed on-screen through-out all lectures/all Conference [Limited to 5 logos only]

#### Marketing message reach

- You are granted 2 talks each one 20 minutes.
- You are granted 30 Seconds advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 10 seconds.

#### Direct Marketing

- Logo display in weekly e-mail campaign recognized as platinum sponsor.
- You are granted 30 free registrations to all paid CME certificate to physicians of your choice.

Will add 14% VAT

## Gold Sponsor [150K EGP]

### Logo exposure

- Display your logo on official 'Misr2000 [Website](#) / [Facebook page](#) / [Twitter](#) / [Instagram](#) as Gold sponsor.
- Display of your logo in-between lectures.

### Marketing message reach

- You are granted 1 talk for 20 minutes
- You are granted 20 seconds advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 5 seconds.

### Direct Marketing

- Logo display in weekly e-mail campaign recognized as Gold sponsor.
- You are granted 20 free registrations to all paid CME certificate to physicians of your choice.

Will add 14% VAT

## Silver Sponsor [100K EGP]

### Logo exposure

- Display your logo on official 'Misr2000 [Website](#) / [Facebook page](#) / [Twitter](#) / [Instagram](#) as Silver sponsor.
- Display of your logo in-between lectures.

### Marketing message reach

- You are granted 1 talk for 15 minutes
- You are granted 10 seconds advertisement to be played in between lectures.
- You are granted 'Still Picture' advert to be aired for 5 seconds.

### Direct Marketing

- Logo display in weekly e-mail campaign recognized as Silver sponsor.
- You are granted 10 free registrations to all paid CME certificate to physicians of your choice.

Will add 14% VAT



### Still Picture Advertisement [20K EGP]

- You are granted a 5 seconds exposure to your still picture adv. In the webinar of your choice.



### Sponsor on Backdrop [50K EGP]

- Display your logo on backdrop.



### News Bar [50K EGP]

You will have the opportunity to announce your latest corporate news / New product launches/social responsibility roles or any other updates you wish to share with your target audience in a concise message to be displayed on a news-bar that will be located at the bottom of the screen during the webinar broadcasting time.

Will add 14% VAT

## Branded Display Items [100K EGP]

Your logo on specific branded items displayed during the webinar/used by speakers such as Mugs / Water labels / Podium / Microphone cover as well as the possibility of display gimic or product maquette.

## Branded Speakers' Waiting Lounge [50K EGP]

Speakers' lounge is the waiting area / working space designated for 2 days speakers at the location from which the webinar is broadcasted. You are offered the opportunity to brand the space with your logos / lockups / flags / branded items.




## Lecture 15 minutes [50K EGP]

## 2 Lectures each one 15 minutes [80K EGP]

Will add 14% VAT



### Contact Us

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