



ICJR

Egypt



ICJR

International Congress
for Joint Reconstruction

25th - 27th September 2017, Fairmont Heliopolis Hotel - Egypt

Exhibitor Manual

www.icjr-egypt.com



Category 1	12,500 \$	250,000 L.E.
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- Stand 3X6 m2
- Lecture 20 min
- 50 Registration
- Workshop
- VIP Lounge 1 day
- Congress bags
- 2 Pages in final program

Category 2	10,000 \$	200,000 L.E.
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- Stand 3X6 m2
- Lecture 20 min
- 40 Registration
- Workshop
- Congress Name Tag
- 1Page in final program
- VIP Lounge 1 day

Category 3	8,000 \$	160,000 L.E.
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- Stand 2X6 m2
- Lecture 20 min
- 30 Registration
- Workshop
- VIP Lounge 1 day
- 1Page Adv

Category 4	6,000 \$	120,000 L.E.
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- Stand 3X4 m2
- Lecture 20 min
- 20 Registration
- 1Page Adv
- Program At A Glance

01 Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Shell Scheme stand 250 US \$ (5000 L.E.) Per Meter
- Space only stand 200 US \$ (4000 L.E.) Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1st March 2017

Exhibitor's Stand Preparation & Display of Exhibits

25th April 2017 06:00 pm -11:00 pm

ICJR 2017 Exhibition Official Opening Hours

Wednesday	26 th April 2017	09:00am-06:00pm
Thursday	27 th April 2017	09:00am-06:00pm
Friday	28 th April 2017	09:00am-06:00pm

02 Final Program

Cover page inserted	2000 \$	20,000 L.E.
Back cover page	3000 \$	30,000 L.E.
One page inserted Middle	2000 \$	15,000 L.E.
One Page inserted	1000 \$	10,000 L.E.

03 ICJR Senator Lounge (exclusive) 1500 \$ 30,000 L.E. Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

04 Workshop

- Non Parallel Workshop (Free Admission 40 Doctors)	2,000 \$	40,000 L.E.
- Parallel Workshop (Free Admission 30 Doctors)	1,500 \$	30,000 L.E.

05 Advertising on the Official Congress Website 500 \$ 10,000 L.E.

- Put your company's logo on the website and linking it to your company's website

06 Gala Dinner 12,500 \$ 250,000 L.E.

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



07 Slide Show or Small Movie on Gala Dinner 1000 \$ 20,000 L.E.

- Send your Message in the form of a small Movie during Gala Dinner (5 min)
"Special approval from the Scientific Committee is needed"



08 Registration Badges Sponsor 5.000 \$ 100,000 L.E.

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



09 ICJR Registration Area Exclusive 15.000 \$ 100,000 L.E.

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



10 Program at A glance

1500 \$

30,000 L.E.

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



11 Lecture

Parallel

Non - Parallel

- Lecture 20 Minutes	1500 \$ (30000 L.E.)	2500 \$ (50000 L.E.)
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 40 Minutes	2500 \$ (50000 L.E.)	3500 \$ (70000 L.E.)
Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.		
- Symposium 60 Minutes	3500 \$ (70000 L.E.)	5000 \$ (100000 L.E.)
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



12 Congress Bag Sponsor (Exclusive)

5.000 \$

100,000 L.E.

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.

13	Notepads and Pens	15.00 \$	30,000 L.E.
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- Sponsor will provide or provide funding for the participants' notepads and pens.
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags

14	Congress Bag Inserts	500 \$	10,000 L.E.
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- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information



WE OWE YOU PERFECTION



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