



NATIONAL CONFERENCE OF EGYPTIAN WOMEN HEALTH

20<sup>th</sup> April 2017 Intercontinental Citystars Hotel, Cairo-Egypt

## EXHIBITOR MANUAL

### Platinum

Stand 3\*6 m2 Sponsor of Senator Lounge 1 day Sponsor of Lunch for 1 day Name Tags + Congress Bag 2 pages in final program 75 Full Registrations

### Gold

### 200.000 L.E

Stand 2\*6 m2 Sponsor of Senator Lounge 1 day Sponsor of Lunch for 1 day Sponsors of Registration Area 2 Advertisements in final program 50 Full Registrations

### Silver

### 150.000 L.E

Stand 2\*6 m2 Sponsor of Coffee Break for 1 day 1 Advertisement in final program 35 Full Registrations

### Bronze

### 100.000 L.E

Stand 2\*3 m2 Sponsor of Coffee Break for 1 day 1 Advertisement in final program 25 Full Registrations

# 0) Exhibition

	NCEWH	
--	-------	--

- Stand 2X3 m2	20.000 L.E.
- Stand 2X6 m2	40.000 L.E.
- Stand 3X4 m2	40.000 L.E.

### Exhibitor's Stand Preparation & Display of Exhibits

Wednesday 19<sup>th</sup> April 2017

07:00 pm

### NCEWH 2017 Exhibition Official Opening Hours

Thursday	20th April 2017	00 00
Thursday	20 <sup>th</sup> April 2017	09:00am-06:00pm
	20	

## **N2** Final Program

Cover page inserted	10.000 L.E.
Back cover page	15.000 L.E.
One page inserted Middle	10.000 L.E.
One Page inserted	5.000 L.E.

## **NCEWH Senator Lounge (exclusive)** 10.000 L.Ε. Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

## Audiovisual Show Support

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

## 05 Workshop

- Non Parallel Workshop ( Free Admission 40 Doctors)
- Parallel Workshop ( Free Admission 30 Doctors)

## 06 Conference Hall Sponsorship

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



30,000 L.E.

20,000 L.E.

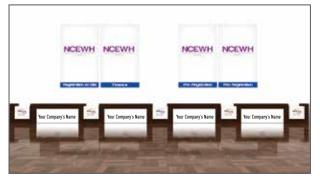
### **Registration Badges Sponsor**

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



## 8 NCEWH Registration Area Exclusive

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



### 5.000 L.E.

### 40.000 L.E.

### 30.000 L.E.

30.000 L.E.

4

# **DQ** Program at A glance

- This Condensed, Pocket size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



Le	ecture	Parallel	Non – Parallel
-	Lecture 20 Minutes	15.000 L.E.	25.000 L.E.
	Sponsoring Plenary Lectures Non-parallel session		
-	Symposium 40 Minutes	25.000 L.E.	40.000 L.E.
	Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session	IN.	
-	Symposium 60 Minutes	40.000 L.E.	60.000 L.E.
	Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session	IN.	





## Congress Bag Sponsor (Exclusive)

#### Your company's Logo will appear on 1000 congress bags given to all attendees

- putting advertisement, pens or notepads in the bags.

## Notepads and Pens

-

 Sponsor will provide or provide funding for the participants' notepads and pens.
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



40.000 L.E.

### 20.000 L.E.



- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information



# IN TEAMWORK, WE BELIEVE





Address:16 Fathy Talaat st. - Sheraton Buildings - Cairo Tel: +20 (2) 22666152 -22666156 - 01001634534 Fax: +20 (2) 22666137 Website: www.misr2000online.net | Email: misr\_2000@hotmail.com Facebook: www.facebook.com/misr2000

Scan OR Code www.misr2000online.net

