



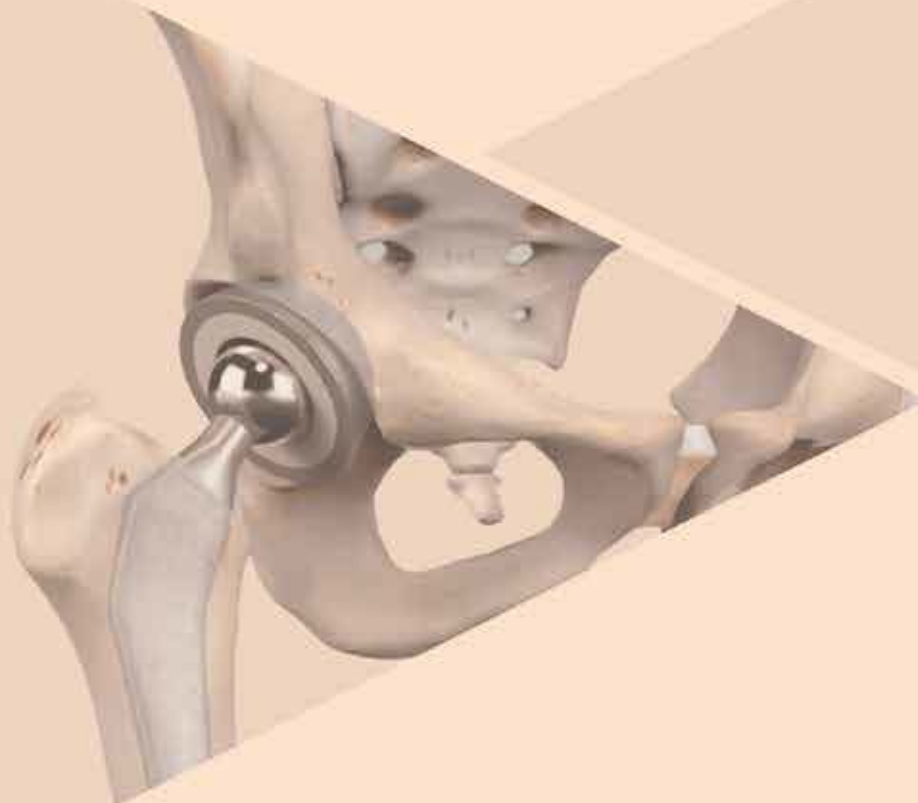
ICJR

Egypt

ICJR

INTERNATIONAL CONGRESS
FOR JOINT RECONSTRUCTION

—
TRIUMPH HOTEL, CAIRO
22ND - 24TH SEPTEMBER 2022



EXHIBITOR MANUAL



Why Sponsor and Exhibit ?

The Conference will provide a unique educational environment dedicate to the exchange of leading edge scientific research, training and commercial intelligence. As such, aligning your company with the Conference will provide you with the consolidate corporate relationships and expose you staff their markets. With over 1000 delegates expected to attend the reasons to participate are plentiful and varied:

Sponsorship provides an excellent opportunity to promote your company, to support your brands and to maintain a high profile among specialists before, during and after the event.

Conference participants are keen to improve their scientific knowledge aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level .

Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

Your company's involvement, commitment and support for the conference, will be widely acknowledged leading up to and during the Conference.

Sponsorship contributes to the promotion, planning and operation of the conference, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates.

The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.

The Conference will provide the perfect platform to demonstrate and/or to promote new products and techniques.

Early confirmation of your support for the Conference will ensure maximum exposure as your company logo can be extensive promotional campaign implemented in the lead up to the Conference.

1 Exhibition



- A Wide area provided for a large medical exhibition including some of largest pharmaceutical companies
- **Category A Grand Foyer**
Space only stand 15.000 L.E Per Meter (Minimum Space 6 m 2*3 90.000 L.E)
- **Category B Exhibition Hall**
Space only stand 12.500 L.E Per Meter (Minimum Space 6 m 2*3 75.000 L.E)
- **Category C**
Space only stand 10.000 L.E Per Meter (Minimum Space 6 m 2*3 60.000 L.E)
- 50 % Deposit is due upon signing the Contract (Space Available 2*3 - 3*3 - 3*4 - 2*6 - 3*6)
- **Balance Due on 1st April 2022**

2 VIP Lounge

100.000 L.E Per Day

3 Final Program

Cover page inserted	10.000 L.E
Back cover page	15.000 L.E
One page inserted Middle	5.000 L.E
One Page inserted	5.000 L.E

4

Advertising on the official Congress Website

30.000 L.E

- Put your company logo on the website and to be linked to your company website

5

Conference Hall Sponsorship

200.000 L.E

- 2 Banner of the Sponsor will be place in the conference Hall Next to the Stage for all the conference Days
- (Material Should Be Provided By The Client)



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Exhibition Hall

200.000 L.E

- 25 Baners (1 m x 1 m) of the Sponsored will be placed at the Exhibition Area
- (Material Should Be Provided By The Client)
- The banners should not weight more than 3 kilos each

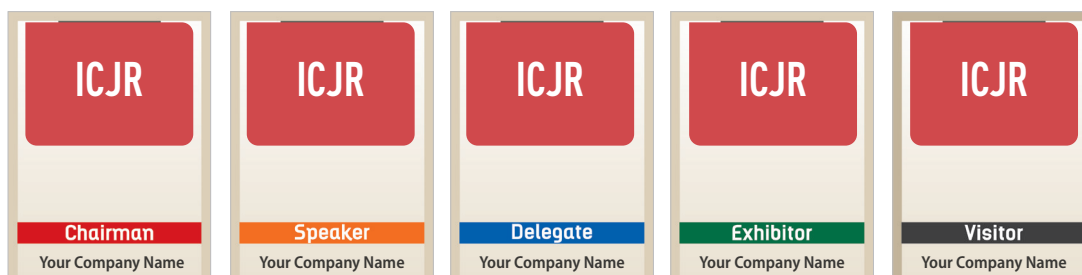


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Registration Badges Sponsor

250.000 L.E

- Sponsor Logo Will be Printed in All Conference Participant badge
- (Material Should Be Provided By The Client)



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ICJR Registration Area Exclusive

350.000 L.E

- Conference and companies close guests spend time in the registration waiting area lounge - serving amenities
- Company Logo on registration Lounge and on Counter



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Program at A glance

75.000 L.E

- This Condensed, Pocket –Size version of the final Program is available on site to all attendees.
- It Provide a handy guide to all the Meeting Halls, Exhibitors, Plans
- 1 advertising on the back Cover of the Program will be available for your company

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Lecture

- Lecture 15 Minutes (Sponsored Plenary Lecture)	100.000 L.E
- Symposium 30 Minutes ((Sponsored of 1 or 2 lecture)	150.000 L.E
- Symposium 45 Minutes (Sponsored of 2 or 3 lecture)	200.000 L.E

11

Congress Bag Sponsor (Exclusive)

250.000 L.E

- Your company's Logo will appear on 500 congress bags Given to all attendees
- putting advertisement, pens or notepads in the bags.



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Notepads and Pens

50.000 L.E

- Sponsor will provide or provide funding for the participants' notepads and pens.
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



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Congress Bag Inserts

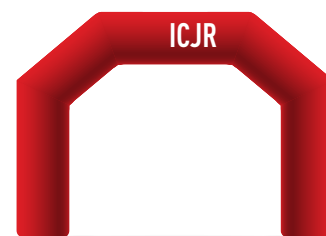
15.000 L.E

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

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Gate on Main Hall

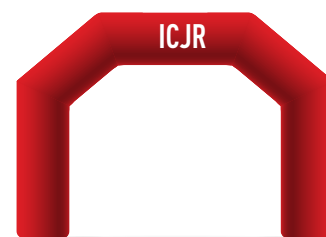
100.000 L.E



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Gate on Exhibition Entrance

75.000 L.E



الاسعار غير شاملة ١٤ ٪ ضريبة القيمة المضافة



Contact Us

- 16 Fathi Talaat Street-Sheraton Builds. - Cairo
- +20 (2) 22666152 - 22666156 - 01001634534
- www.misr2000online.net
- www.facebook.com/misr2000