



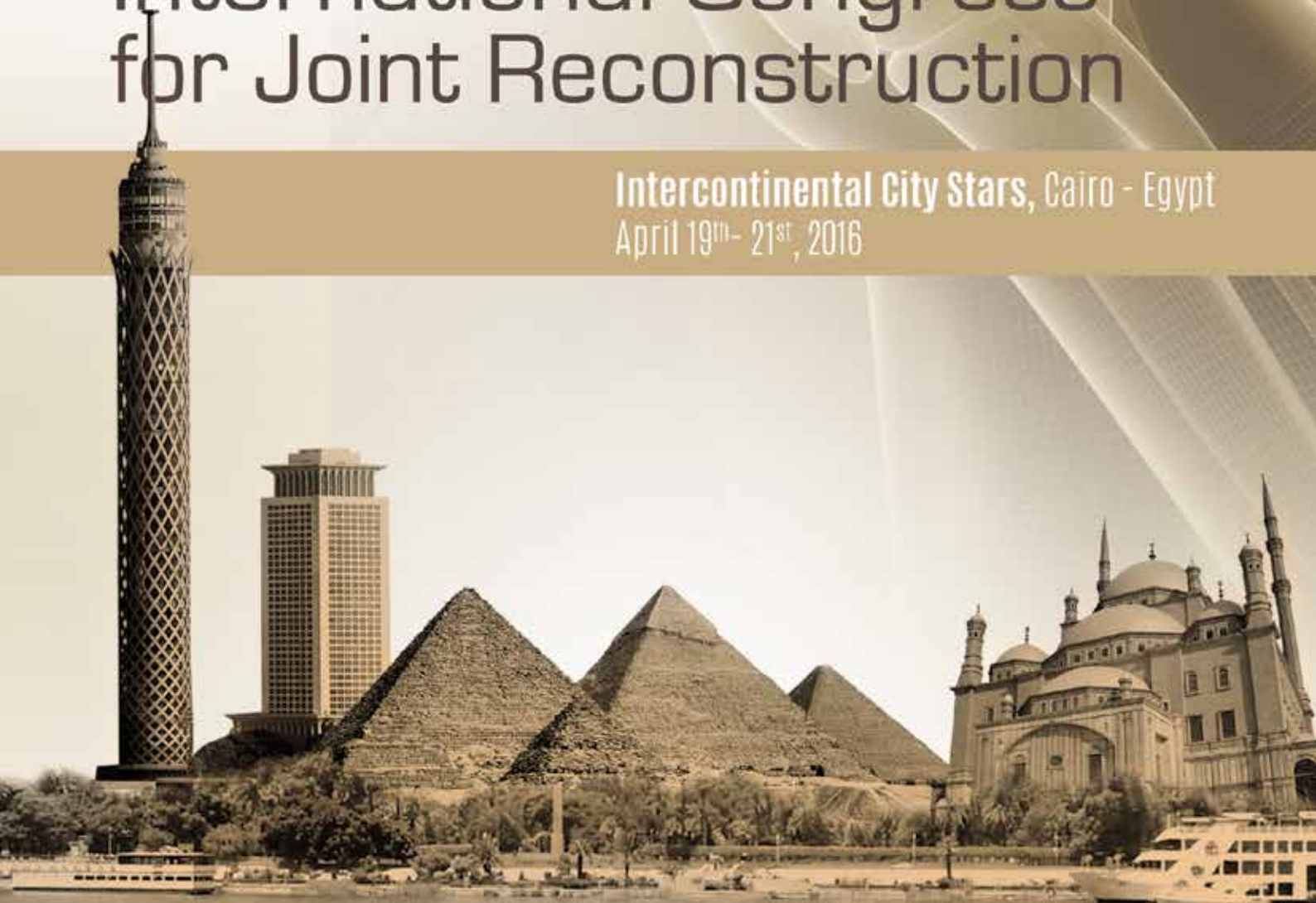
ICJR

Egypt

ICJR

International Congress for Joint Reconstruction

Intercontinental City Stars, Cairo - Egypt
April 19th - 21st, 2016



Exhibitor Manual

Category 1

25,000 \$

- Stand 2X6 m2
- Lecture 20 min
- 50 Registration
- Workshop
- VIP Lounge 1 day
- Congress bags
- 2 Pages in final program

Category 2

20,000 \$

- Stand 2X6 m2
- Lecture 20 min
- 40 Registration
- Workshop
- Congress Name Tag
- 1Page in final program
- VIP Lounge 1 day

Category 3

16,000 \$

- Stand 2X6 m2
- Lecture 20 min
- 30 Registration
- Workshop
- VIP Lounge 1 day
- 1Page Adv

Category 4

12,500 \$

- Stand 3X4 m2
- Lecture 20 min
- 20 Registration
- 1Page Adv
- Program At A Glance

01 Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Shell Scheme stand 550 US \$ Per Meter
- Space only stand 500 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1st January 2016

ICJR 2016 Badge Policy

Exhibitor's badges will be issued with the name of the exhibition firm only. They will be given to you at the registration desk.

Each "2x3 m" Booth will get	1 Name Tag + 1 Lunch Ticket
Each "3x3 m", 3x4 m & "4x4 m" Booth will get	2 Name Tags + 2 Lunch Tickets
Each "4x7 m" & "4x8 m" Booth will get	3 Name Tags + 3 Lunch Tickets
Each "5x8 m" & "9x8 m" Booth will get	4 Name Tags + 4 Lunch Tickets

in Addition to

Silver sponsor	"25.000 \$" will get	3 Gala Dinner Invitations
Gold sponsor	"50.000 \$" will get	4 Gala Dinner Invitations +5 Doctor Registration
Platinum sponsor	"75.000 \$" will get	5 Gala Dinner Invitations +10 Doctor Registration

Exhibitor's Stand Preparation & Display of Exhibits

18th April 2016 06:00 pm -11:00 pm

ICJR 2016 Exhibition Official Opening Hours

Tuesday	19 th April 2016	09:00am-06:00pm
Wednesday	20 th April 2016	09:00am-06:00pm
Thursday	21 st April 2016	09:00am-06:00pm

02 Advertisements & Publications

1 st Announcement	Cover Page	2000 \$
2 nd Announcement	Cover Page	3000 \$

03 Final Program

Cover page inserted	2000 \$
Back cover page	3000 \$
One page inserted Middle	2000 \$
One Page inserted	1000 \$

04 Presidential Reception Tuesday 19th April 2016 8.000 \$

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



05 ICJR Senator Lounge (exclusive) 2.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

06 Audiovisual Show Support

1500 \$

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

07 Workshop

- | | |
|------------------------------------------------------|----------|
| - Non Parallel Workshop (Free Admission 40 Doctors) | 4,000 \$ |
| - Parallel Workshop (Free Admission 30 Doctors) | 3,000 \$ |

08 Advertising on the Official Congress Website 1000 \$

- Put your company's logo on the website and linking it to your company's website

09 Gala Dinner

25.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



10 Slide Show or Small Movie on Gala Dinner 2.000 \$

- Send your Message in the form of a small Movie during Gala Dinner (5 min)
"Special approval from the Scientific Committee is needed"



11 Conference Hall Sponsorship 10.000 \$

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



12 Exhibition Hall 10.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



- Advertisements & Publications

13 Registration Badges Sponsor

10.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



14 ICJR Registration Area Exclusive

15.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



15 Program at A glance

4.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



16 Lecture	Parallel	Non – Parallel
- Lecture 20 Minutes	3.000 \$	5.000 \$
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 40 Minutes	5.000 \$	7.000 \$
Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.		
- Symposium 60 Minutes	7.000 \$	10.000 \$
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



17 Congress Bag Sponsor (Exclusive)	12.000 \$
<ul style="list-style-type: none"> - Your company's Logo will appear on 1000 congress bags given to all attendees - putting advertisement, pens or notepads in the bags. 	

18 Notepads and Pens	3.000 \$
<ul style="list-style-type: none"> - Sponsor will provide or provide funding for the participants' notepads and pens. <p>The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags</p>	

19 Congress Bag Inserts	1000 \$
<ul style="list-style-type: none"> - Expand your company's marketing opportunities by providing inserts for the Congress Bags. - Inserts may take the form of flyer, brochure, or gift promoting your company's product or service. - All inserts are subject to Committee approval. - Benefit. - Opportunity to promote your company to all delegates with tangible information 	

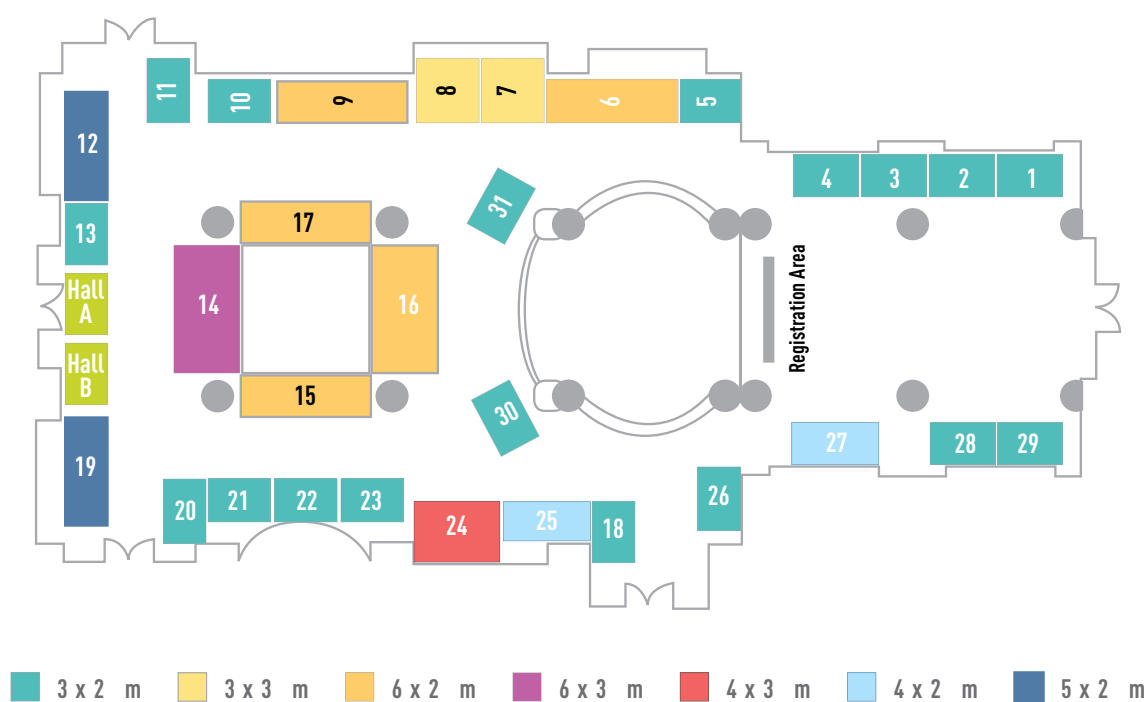


Venue

The Congress will take place at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



Exhibition Area



Congress Office



Address: 2 El-Gabal El Akhdar Bldg Nasr City - Cairo, Egypt
Tel: +20 (2) 23420344 / 23426450 - Fax: 20 (2) 23422549 Mob: +2 010 1634534
E-Mail: misr_2000@hotmail.com - khalid@misr2000online.net
Website: www.misr2000online.net - <http://www.facebook.com/misr2000>